

DIGITAL MINDSET PROGRAM

EMPOWER YOUR LEADERS WITH THE DIGITAL MINDSET FOR AN EFFECTIVE STRATEGY

For digital transformation, it is not enough to learn new technological skills. Leaders must be motivated to embrace a mindset, attitude and behaviours that allow them and their organization to create new opportunities for success in a business landscape that is increasingly dominated by data-intensive and intelligent technologies.

PROGRAM OVERVIEW

The current wave of digital disruption is both a challenge and an opportunity for transformation, which can be leveraged by managers with a 'Digital Mindset.' Managers who understand the fundamental concepts of digital management in an evolving technological scenario will be able to frame effective strategies for navigating through the emerging digital challenges.

This program will equip managers at all levels with actionable tools, frameworks, and techniques necessary for implementing digital transformation initiatives within their business units.

WHO SHOULD ATTEND?

The program has been designed for middle to senior managers in private and public sector.

LEARNING JOURNEY

Sessions will feature face-to-face lectures and discussions, as well as group work. Participants will get the opportunity to focus on reinforcing individual digital mindsets by tackling real-life business challenges.

BENEFITS

- Framing digital disruption as an opportunity for digital transformation.
- Learning the elements of an effective digital transformation strategy.
- Understanding the opportunities and challenges with new technologies and their implications on the organization.



SELECTION PROCESS

All applicants undergo a blind review process by a selection committee. Applicants are assessed based on experience, area of expertise, and comparative merit. Any late or incomplete submissions will be automatically disqualified.

PARTICIPANT PROFILE

- Kuwaiti national.
- Applicants must submit a nomination letter from Human Resources and agree to the Terms & Conditions of the application.
- Possess a minimum of 5 years of managerial experience and English Proficiency.



HOW TO APPLY

To register for the program, click on the link:
kfas.formstack.com/forms/digital_mindset_hec

DURATION | DATES

From 15th to 17th May 2023 (3 days)

LOCATION

Radisson Blu Hotel, Kuwait

CONTACT KFAS

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Dr. Shirish C. Srivastava is a tenured Full Professor and GS1 France Chair on Digital Content for Omni Channel at HEC, Paris. At HEC, he teaches in the Grand Ecole, Masters, Doctoral, Executive MBA and Custom Executive Education Programs. His rich experience includes coaching senior executives on issues related to managing technology and cross-border business relationships.

He currently serves as a Senior Editor at the Journal of the Association for Information Systems and the European Journal of Information Systems. Dr. Srivastava is the winner of the Gerardine DeSanctis Dissertation Award and the Society for Information Management Paper Awards Competition. His research interests include e-government, services sourcing, technology enabled innovation, artificial intelligence, opensource, and social media strategy.