Product Innovation
2-day Training Course

3 – 4 May 2023 | KFAS & Jellyfish

Who Should Attend :

Whether you're a manager, product owner, business analyst, software engineer, agile coach or scrum master, if you're looking to get to grips with Agile innovation practices, then this two day course is for you.

Programme Objectives / Description :

➔ Describe what Product Innovation process is

➔ Unveil new and unmet customer needs

➔ Run hypotheses and experiments with MVP approach

➔ Exploit the mechanisms of iterative and incremental delivery

➔ Continuously track success of your deliveries

Learning Outcomes :

➔ Understand ways to improve your product innovation process

➔ Unlocking creativity using tools like Design Thinking

➔ Developing agile culture and practice (unveiling customer needs, MVPs, iterative delivery, tracking success)

➔ Creating a culture of high-performance

➔ Greater self-awareness

Agenda
Day 1 :

Introduction to Agile

❖ What it really is
❖ Why to embrace it and
❖ How to start

Innovation

❖ Process Vs Product innovation
❖ Innovation sources
❖ Unvoiced needs

Unveil customer needs

❖ Jobs-to-be-Done
❖ Personas
❖ Value proposition canvas
❖ Business model canvas
❖ Customer outcomes vs business outcomes vs process outcomes
❖ Investment themes
❖ Services decomposition
❖ Clarity canvas

Measuring continuous success

❖ Backlogs
❖ Outcome roadmaps
❖ Release timelines
❖ Cumulative flow diagrams
❖ Lead time distributions
❖ Real time dashboards

Agenda
Day 2 :

Measuring continuous success

- ❖ Boards
- ❖ Estimation

Iterative delivery

- ❖ Scrum
- ❖ Agile teams
- ❖ Product ownership patterns

Requirements

- ❖ Product backlog
- ❖ Iteration backlog
- ❖ Product backlog items
- ❖ Decomposition factors

MVPs

- ❖ What is an MVP
- ❖ MVT Vs MVP
- ❖ Cost of delay

Contact Information :

Register via the KFAS website or connect with us –

❖ training@kfas.org.kw

❖ +965 222-78100 (ext. 1879/1883)