Program Overview

In People Analytics: HR Transformation through Data, participants will learn how to fully engage in their organization's analytics and positively impact the way they manage talent. This live virtual program will be delivered completely online. It covers the basic statistical and analytic approaches that allow companies to transform people data into useful insights, and surveys the different ways in which leading-edge organizations are using data to change the way they manage people. Designed for HR leaders and senior-level hiring managers, this program will give participants the insightful knowledge and tools they need to harness the power of data to make better HR decisions and change the way they manage people.

LEARNING OBJECTIVES:

• Discover how and when data can be used to make key employee decisions
• Become a more educated data consumer, recognizing the good and the bad in terms of data collection and applications
• Understand how leading companies are using people analytics
• Become an agent of change toward an HR culture and position yourself as a strategic partner in your company's talent management

WHO SHOULD ATTEND

This live virtual program will benefit senior-level executives, business owners, heads of human resources, or executives from mid-to-upper-level management directly involved in the hiring, recruiting, and retention of employees. A minimum of 10 years’ experience is required to be eligible. Participants must be employed by a private company in Kuwait and be proficient in speaking and understanding written and spoken English.
People Analytics:
HR Transformation through Data
OCTOBER 19–29, 2020 • LIVE VIRTUAL

FACULTY

Matthew Bidwell, PhD
Associate Professor of Management, The Wharton School

Matthew Bidwell’s research examines new patterns in work and employment, focusing in particular on the causes and effects of more short-term, market-oriented employment relationships. He has conducted detailed research on different forms of worker mobility, comparing the effects of promotion versus internal mobility for firms and workers, and the conditions under which it is most likely to happen. He has also worked extensively on outsourcing and contracting, publishing papers on how contractors are used within firms, on the effects of their relationships with staffing firms, and on who goes into contracting.

Cade Massey, PhD
Practice Professor, Operations, Information and Decisions, The Wharton School

Cade Massey is a practice professor in the Wharton School’s Operations, Information, and Decisions Department. He is faculty co-director of Wharton’s People Analytics Initiative, and his research focuses on judgment under uncertainty. His research has led to long-time collaborations with Google, Merck and multiple professional sports franchises.

Exequiel Hernandez, PhD
Max and Bernice Garchik Family Presidential Associate Professor of Management, The Wharton School

HOW TO APPLY
To register for this program, please ensure that you complete the following steps online and adhere to the requirements listed below:

• Must be employed by a private Kuwaiti company
• Must provide an updated CV reflecting current role and responsibilities

REGISTRATION DEADLINES & SELECTION PROCESS
All applicants will undergo a blind review process by a selection committee. Applicants will be assessed based on experience (minimum 10 years of experience), area of expertise, and comparative merit. Any late or incomplete submissions will be automatically rejected.

Registration Deadline: October 4, 2020
To Register:
https://kfas.formstack.com/forms/hr_transformation

Contact KFAS: +965 22278100 Ext 1853/1854/1883/1891 | training@kfas.org.kw | https://kfas.formstack.com/forms/hr_transformation