



Kuwait Foundation for the Advancement of Sciences, **Financial Data Analysis for Leaders**

Realize Your Financial Capabilities for a Competitive Edge

March 23-26, 2020

PROGRAM OVERVIEW

Understanding financial information is essential for assessing company health and making strategic decisions that significantly impact the overall performance of a business unit or organization. Business leaders must deepen their knowledge and expertise in the area of financial analysis to adequately drive growth towards achieving strategic success. Armed with the ability to interpret and apply financial information to their decision-making process, participants will enhance their leadership capabilities and profile, as well as the potential for success towards promoting and advancing scientific development in Kuwait.

PROGRAM STRUCTURE

Led by Berkeley-Haas Faculty, in this 4-day program, we lay out the framework for mastering the art of financial analysis and strategic decision-making. The training covers the financial engineering and management of the company or business unit as a whole in addition to the evaluation and decision making related to specific projects or other business initiatives.

Case Study Approach

This program uses case studies and other practical exercises to deliver content that focuses on the practical application of theory.

Interactive Lectures

Interactive lectures, knowledgeable faculty, and class discussions facilitate an engaging learning environment.



KEY TOPICS

- Forecasting the Financial Statements
- Managing Working Capital
- Cost of Capital
- Monitoring and Variance Analysis
- Scenario and Sensitivity Analysis
- Projecting Cash Flows
- Fundamentals of Capital Budgeting
- Investment Decision Rules



DETAILS

DATE | **March 23 - 26
2020**

TIME | **8am - 3pm**
(breaks included)

LOCATION | **Kuwait Radisson
Blu Hotel**

REGISTRATION DEADLINE

February 16, 2020

PARTICIPANT PROFILE

Participants must...

- Be employed only by a private company in Kuwait.
- Provide an updated C.V. reflecting current role and responsibilities.
- Have a minimum 5 years of work experience and English proficiency.

IS IT RIGHT FOR ME?

This program is geared toward senior-level executives who need a deeper understanding of finance and accounting, non-financial executives who seek a challenging introduction of finance, and financial executives needing a necessary refresher.

SELECTION PROCESS

All applicants will undergo a blind review process by a selection committee. Applicants will be assessed based on experience, area of expertise, and comparative merit. Any late or incomplete submissions will be automatically disqualified.

TO REGISTER FOR THIS PROGRAM

Please go to:

<http://kfas.org/ucberkeley2020>

(Deadline is FEB. 16, 2020)

ABOUT BERKELEY EXECUTIVE EDUCATION

We serve leaders and organizations who aspire to redefine the future of business. Our profound and unique learning experiences, led by renowned UC Berkeley faculty, equip global executives and their organizations with the vision, culture, and capabilities to thrive in an ever-changing world.

UC Berkeley Executive Education leverages the best resources of the world's #1 public university and the surrounding business ecosystem, and embraces the Berkeley Haas mission to develop leaders who **Question the Status Quo**, exhibit **Confidence Without Attitude**, are **Students Always**, and think **Beyond Themselves**.



FACULTY



PANOS N. PATATOUKAS
Associate Professor with
Tenure, Distinguished
Teaching Fellow
UC Berkeley Haas

Panos is a tenured professor and L.H. Penney Chair in Accounting at U.C. Berkeley. He received his PhD, MPhil, and MA from Yale University, his MSc from the London School of Economics, and his BA in Accounting and Finance from Athens University of Economics and Business. His research focuses on interdisciplinary capital markets.



SUNIL DUTTA
Joan and Egon von
Kaschnitz Distinguished
Professor of Accounting
and International Business

Professor Dutta has had extensive experience teaching financial and managerial accounting to MBA students and corporate executives. He has been rated an outstanding professor by the students and his research activities have focused on evaluation, decision making, financial reporting choices and pricing.

CONTACT KFAS

Enterprise Learning & Human
Development

Email: Training@kfas.org.kw

Tel +965 22278100

