

# Technologies Driving Digital Transformation

## Overview

Imperial Digital Transformation is an in-person programme brought to you by Executive Education at Imperial College Business School. This immersive and interactive programme explores the five biggest game-changing technologies that are driving digital transformation across organisations and industries—from the Cloud and the Internet of Things to Big Data, Artificial Intelligence, and Blockchain.

As a participant, you'll learn from Imperial thought leaders, case studies and your peers about how to use these technologies to implement digital transformations across your organisation. The three-day programme combines teaching sessions and interactive activities to enable high-impact learning.

You will receive personal support throughout the programme from a dedicated Learning Team and finish the programme prepared to implement what you've learnt.

On completion you will receive a verified Digital Certificate from Imperial College Business School Executive Education.



## Who is this programme for?

Executives looking to better understand the technologies that are driving digital transformation. This programme explores each of the top technologies and their relationship to the transformation of organisations and industries. Alongside the technologies this programme guides you on how to create, develop or implement frameworks and strategies in their organisations for digital transformation.

### Participant Profile

- Kuwaiti national
- Minimum of 5 years managerial experience
- Applicants must submit a nomination letter from Human Resources and agree to the Terms & Conditions of the application.
- Proficient in English

### Benefits for your organisation

- Technological insights to drive your own transformation
- Better decision-making using data analytics
- Global business vision of digitalisation
- Immediately applicable skills to support organisational strategy

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## Certificate



Upon completion of the programme, participants will be awarded a verified **Digital Certificate by Imperial College Business School Executive Education**.

Note: As a live executive education programme, participant attendance and contribution is key to the learning experience and value of the programme. As such, participants are required to attend 80% of the programme to receive their Certificate.

## Programme details



### 3 Days, in person in Kuwait:

3 days in person programme  
5 – 7 December 2022



### 1 Webinar, virtual

90 minute webinar  
16 January 2023

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## Apply for the programme

### Selection process

All applications will be reviewed by a selection committee. Applications will be assessed based on the applicant's experience, area of expertise, and comparative merit. Any late or incomplete submissions will not be considered.

Prospective participants with questions about the programme are encouraged to contact Enterprise Learning & Human Development

E: [Training@kfas.org.kw](mailto:Training@kfas.org.kw)  
T: +965 22278100  
ext: 1879 ext: 1854

Imperial College Business School  
South Kensington Campus  
London SW7 2AZ  
United Kingdom

W: [imperial.ac.uk/executive-education](http://imperial.ac.uk/executive-education)

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