

Developing a viable Ecosystem for prospective entrepreneurs

Program Objectives

Address critical enablers for developing the ecosystem for entrepreneurs and how to accelerate their growth.

The program helps you turn an idea into a viable business if you have already started or scale your business if you face challenges or stagnant growth.

Designed Exclusively For

1-Aspiring Entrepreneurs

If you are first-time entrepreneur with the start of an idea or are exploring entrepreneurship, learn the language of the start-up world.

2-Early-stage Entrepreneurs

Gain an overarching framework to re-evaluate your process and scale your business

3-Policymakers

Learn about Entrepreneurs' challenges in Kuwait and engage in a healthy discussion to help continue to support programs and projects that foster a culture of entrepreneurship and innovation.

Program Differentiators:

This is a highly interactive and integrative approach that including

- A practical, rigorous, and systematic framework for innovation.
- Group coaching and discussion to exchange wisdoms from the group.
- Activities and scenarios to practice the learned tools and framework.
- Short breaks with mindfulness activities to help you recharge and stay focused.
- Post-session individualized action plan.

Program Outlines

The program is designed to help you assess your ecosystems with a specific focus on the Kuwait market, validate concepts through structured experiments, refine your business strategy and raise

the capital necessary to create value and grow your business. The program covers the following topics:

1. Highlight on Kuwait Market
2. Access to great ideas
3. Access to talents
4. Access to capital
5. Access to customer
6. Bringing it all together to drive change

What you will get from attending:

- You will learn in a highly interactive environment about key to success as an entrepreneur
- Get the chance to validate your knowledge and business ideas
- Have the opportunity to learn explore practical tools and framework to take home and start to put into action right away

Speakers



Dr. Arezou Harraf

Dr. Arezou is the Founder of Learn & Evolve, LLC. An experienced academic, Arezou uses science, psychology, and leadership to help address productivity issues at organizations. Furthermore, she has created a mentorship framework to help cultivate the growth of individuals at all levels. Additionally, Dr. Harraf serves as the Head of the Department of Business Studies

at Box Hill College and is a Visiting Assistant Professor at the University of Nevada Las Vegas during the summer terms.

Dr. Arezou Harraf holds a Ph.D. in Technology Management and Human Resource Training and Development from Indiana State University and a Master of Science in Organizational Leadership from Quinnipiac University.



Zahra Abdullah, MBA, ACC

Zahra is the founder of Authentic Leaders for leadership development and coaching in USA & Canada. She has broad expertise in leadership and business transformation, spanning numerous projects in the public and private sectors in the Middle East, Europe, and North America. Zahra is a former Vice President at McKinsey & Company in Saudi Arabia and has led various national transformation projects in critical sectors such as the labor market, vocational training, tourism, fiscal policy, housing, and energy.

Zahra holds MBA and ICF certified leadership coach. Currently, she develops capabilities for leaders and organizations and serves global clients such as Sony, Boeing, Google, Salesforce, Walmart, Apple, and Sanofi.