

VENTURE CAPITAL: INVESTING IN EARLY-STAGE STARTUPS

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Become a startup investor. Learn the process for evaluating and monitoring seed-stage investing opportunities and gain the knowledge you need to lower risk and increase returns.

HOW YOU WILL ADVANCE

Understanding the basics.

Get an introduction on venture capital, seed-stage investing, and the role of angel investors in the ecosystem.

Sourcing investments.

Find out how to research companies and markets and practice how to conduct due diligence, value early-stage investments, and negotiate a term sheet.

Closing deals and beyond.

Get hands-on advice for how to close deals, manage investments, and what to do if the company gets acquired or goes public.

Building a network.

Hear from guest speakers who are leading venture capitalists to gain a varied perspective and leave with a strong network of equally curious peers.

	2020	2021		
FEE	📌 LIVE ONLINE \$6,550	📌 LIVE ONLINE \$6,550	📌 LIVE ONLINE \$6,550	IN PERSON \$7,250
DATES	OCT 19-23	MAR 8-11	JUN 14-18	OCT 26-28

In-person programs include breakfast and lunch.
 Dates, fees, and locations are subject to change.

COVID-19 Advisory In light of the current pandemic, our in-person executive education programs have been postponed or moved to virtual formats in the near future. Our online programs continue to run as scheduled. Please check our website for the most up-to-date information.

WHO SHOULD ATTEND

ALL
EXECs

ALL
YEARS
EXPERIENCE

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PROGRAM STRUCTURE

The program is taught in a highly experiential manner. Participants learn the frameworks to drive investment decisions and then apply them to case examples. Learnings will be applied to real-world startups that are currently fundraising. Participants assess each company as if they were considering investing.

Program session titles include:

- The Startup Investing Ecosystem and How to Source Best-In-Class Deal Flow
- Due Diligence: How to Conduct Diligence on Teams, Business Models, and Products
- Term Sheets: Financial and Governance Terms That Matter
- Startup Valuation, Venture Math, and Cap Table Watchouts
- Investment Portfolio Strategy

PROGRAM FACULTY



Angela Lee, Faculty Director

*Professor of Professional Practice
Chief Innovation Officer and Faculty Director
of the Lang Center for Entrepreneurship*

Angela Lee is a professor of Professional Practice at Columbia Business School and the founder of the investing network 37 Angels. She teaches venture capital and leadership courses, bringing 20 years of innovation, strategy, and entrepreneurship experience to the classroom.

Lee has spoken at the White House and NASA and is a sought-after expert on CNBC, Bloomberg TV, MSNBC, and Fox Business. She was recognized by Crain's as a *Notable Women in Tech*, by Inc. as one of *17 Inspiring Women to Watch*, and by Entrepreneur Magazine as one of *6 Innovative Women to Watch*.

Along with Professor Lee, additional Columbia Business School faculty contribute to and teach in the program.

WHY COLUMBIA BUSINESS SCHOOL?

Columbia Business School is the only Ivy League institution that delivers a learning experience where academic excellence meets real-time exposure to the pulse of business in New York City.