

Sustainability Leadership and Corporate Responsibility

EXECUTIVE EDUCATION



London
Business
School

Secure sustainable success

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Programme overview

Transition to responsible business and transform your competitive advantage.

The role and responsibility of business in society is being challenged. From growing income inequality, to the devastation of the natural environment, businesses must show they're part of the solution, not the problem. As organisations face increasing pressure to address the environmental, social, governance and economic impacts of their operations, how can they balance this with conflicting shareholder and stakeholder demands?

On London Business School's Sustainability Leadership and Corporate Responsibility online programme, you will learn to reconceptualise critical global challenges as sustainable growth opportunities for your business.

In just five weeks, you'll sharpen the skills to increase your social impact and unlock unique routes to generate financial performance.

Learn from industry-leading faculty and the diverse views of an international group of powerfully charged business minds, and emerge as a future-focussed leader armed with the knowledge to recognise and fully reap the rewards of your responsibility.

Programme benefits

Good for you

- Build the fundamental knowledge of sustainability, corporate responsibility and environmental, social and governance (ESG) issues needed to address your organisation's goals and challenges
- Explore the success of responsible organisations, and how to develop the innovative business models that powered their wins
- Understand the trade-offs from integrating sustainability into business practice, and how to generate profit through creative solutions
- Develop practical frameworks to identify material stakeholders, and create strategy and disclosure practices to meet their conflicting, ever increasing demands
- Examine the challenges of transitioning to a sustainable business model, and learn how to overcome them through identifying the key organisational levers that facilitate change
- Reflect on your role as leader and your ability to affect change, through growing social and environmental challenges
- Gain the confidence to influence other senior executives, and contribute to boardroom discussions on embedding sustainability in your corporate strategy.

Good for your organisation

- Invest in your greatest talent and develop the next generation of leaders
- Future-proof your organisation and gain long-term competitive advantage
- Transition to a more responsible and sustainable business model which creates positive social impact and superior financial results
- Reconceptualise the critical global challenges facing your business, and transform them to profitable and scalable growth opportunities.



Is the Programme right for you?

Reap the rewards of responsible business.

Are you a mid to senior level manager with over five years of management experience? Are you aiming to develop or implement sustainable business practices within your organisation, or looking to update your management capabilities with new frameworks and perspectives? If so, our Sustainability Leadership and Responsible Business programme is right for you.

We help you to understand sustainability in a strategic, enterprise-wide way. Future-proof your organisation whilst maximising your stakeholder engagement and influencing skills. Take a step towards transforming your future as a leader, your contribution to your organisation and the way business impacts the world.

Attendees include:

- Individuals seeking to develop their knowledge within sustainability, to provide a competitive advantage for their organisation and to accelerate their careers
- Managers with minimal experience in sustainability, who aim to take on responsibilities in this area to impact their organisation's future
- Senior board members aiming to quickly develop a solid foundation on the sustainability issues that are entering board-level discussions.



Programme content

Develop your sustainable business capabilities.

MODULE ONE: THE SUSTAINABILITY CHALLENGE

- Explore the meaning of sustainability in business, and why it has become a key strategic consideration for any organisations aspiring to longevity and success.
- Discover the biggest environmental and social challenges that businesses face in your industry, and dig deeper into the sustainability initiatives of your own organisation.
- Consider the various stages of sustainability adoption, from reactive to proactive.

MODULE 2: THE SUSTAINABILITY ADVANTAGE

- Pursue profit and increase impact by sharpening the skills to influence your peers and make a difference in your business. Turn sustainability from a pressing threat into a profitable growth opportunity for your organisation.
- Does sustainability lead to higher profits or is it the case that companies that do well financially can afford to become sustainable? Dig deep into the debate about causation vs correlation and become empowered to critically evaluate sustainability claims.
- Examine your current strategy: how it's targeted, what it addresses and the impact it creates.
- Understand the prioritisation of ESG issues based on their materiality for your own business.

MODULE 3: SUSTAINABILITY LEADERSHIP IN ACTION

- Explore the real-life application of your learnings through case-studies from industry leaders in sustainability who have reinvented their business models.
- Learn to persuade multiple stakeholders with diverse, even conflicting, interests and expectations and explore how you address trade-offs that arise at the core of the business strategy when committing to sustainability.

MODULE 4: SUSTAINABLE PATHWAYS TO PROFIT

- Explore how sustainability unlocks unique pathways for organisations to generate financial performance and socio-environmental impact.
- Identify how to align your sustainability and innovation challenges and develop a sustainability strategy through leveraging your organisation's creative capabilities.
- Examine how recent developments in AI and big data can enhance investment allocation based on ESG criteria, and even identify new opportunities for future outperformance.

MODULE 5: THE ROADMAP TO SUSTAINABILITY

- Understand the four pillars needed to build a responsible organisation, and the extent to which your business is currently embedding them.
- Evaluate your learnings and discover the next steps needed to solidify your organisation as a leader in sustainability.
- Use the tools, frameworks and insights you've developed to out-think challenges and achieve your goals.

A transformational experience

Begin your journey as a more responsible leader.



Join a digital classroom where innovative learning and rigorous research come together, and diverse minds powerfully collide. Led by our internationally-renowned faculty, Associate Professor of Strategy and Entrepreneurship Ioannis Ioannou, you will unlock industry insights to secure sustainable success for your organisation.

Embark on a unique learning journey from anywhere in the world, alongside a remarkable group of global business leaders. From collaborative exercises to real-life case studies, you will explore a range of diverse perspectives, challenging your thinking and opening you up to a new way of doing business.

How you learn

- Learn online, from anywhere in the world, through a blend of engaging digital content, including a collaborative webinar to share key learnings. You work through five modules at your own pace in the space of five weeks
- Work alongside our expert faculty on collaborative activities and experience their engaging delivery in a digital classroom
- Explore stories of sustainability leadership in action through industry case-studies, and apply the concepts, frameworks and ideas you learn in a real-life context
- Track your progress and reach your objectives through dedicated learning coaches
- Gain access to industry-leading research from Associate Professor of Strategy and Entrepreneurship Ioannis Ioannou
- Benefit from applied solutions to sustainability challenges and practitioner frameworks and insights
- Contribute to peer to peer online discussions with a diverse cohort of powerfully charged business minds.

Expert in the field

Access some of the world's leading thinkers whose cutting-edge research is at the forefront of sustainable business.



Ioannis Ioannou

Associate Professor of Strategy and Entrepreneurship

Academic focus: Dr Ioannis Ioannou is a strategy scholar whose research focuses on Sustainability and Corporate Social Responsibility. He seeks to understand whether, how, and the extent to which the modern business organisation contributes towards building a sustainable future.

Recent clients: Ioannis is a member of the Advisory Board of Ethical Corporation and collaborates as the Strategy Expert with KKS Advisors, a leading sustainable business consulting firm. He also consults internationally with companies as well as asset managers on how ESG strategies can be strategically selected, and successfully implemented. He is highly active on social media and a frequent contributor to articles in the popular and managerial press including outlets such as the Financial Times, Bloomberg, The Guardian, BBC, Le Monde, and Forbes. In further recognition of his impactful work, Professor Ioannou has been recognised by various rankings as one of the top social media influencers around the world for issues of sustainability and corporate responsibility.

Experience: Dr Ioannou graduated magna cum laude from Yale University, majoring in Economics and Mathematics and holds a Ph.D. in Business Economics from Harvard University and the Harvard Business School. Dr Ioannou has presented his research at many academic conferences, and universities around the world, and also, he is a sought after keynote speaker on issues of responsible management and sustainability at numerous high-profile events and conferences globally. Dr Ioannou regularly publishes in top-tier peer-reviewed academic journals including the *Strategic Management Journal*, *Academy of Management Review*, *Management Science*, *Organization Science*, *The Accounting Review* and the *Journal of International Business Studies* and indeed, his work is widely cited.

“Responsible leaders must demonstrate that they can make decisions with integrity, empathy, accountability, transparency and honesty and by considering a longer-term time horizon, providing a credible and feasible alternative vision to the prevailing troubled times.”

Ioannis Ioannou, Associate Professor of Strategy and Entrepreneurship



Talk to us

Contact our dedicated programme consultant on +44 (0)207 7000 8545
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For the latest programme dates and fees visit
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